

PRESS RELEASE

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Client: Shelby Homes

Community: Forest Ridge Coach Homes in Fort Myers (Lee County)

Shelby Homes Announces the Opening of Sales for Forest Ridge

(FORT LAUDERDALE) - Shelby Homes, one of South Florida's ten largest residential developers, has announced the opening of its newest community, Forest Ridge in North Fort Myers.

This exclusive gated community features 214 Mediterranean-inspired coach homes set amidst 90 acres of pristine property. With prices starting from the \$400's, most homes will be complemented by views of lakes or nature preserves. The Falcon model, with 2,011 square feet of living space, includes two bedrooms, a casual den and two-and-one-half baths while the Sandpiper model, boasting 2,878 square feet of living area, offers three bedrooms, two-and-one-half baths and an optional elevator. Each home contains an expansive Great Room and a two-car garage. Plans also showcase a lengthy list of included luxury finishes and amenities.

All homes feature gourmet kitchens with solid surface countertops, under-mount kitchen sink, the choice of wood or thermofoil 42 upper cabinets, a full appliance package in a variety of colors and recessed lighting. To meet the technological age, Shelby Homes has included a structured wiring program to achieve optimal performance from today's electronic products.

A cozy 2,300-square-foot clubhouse is the heart of the social core of the neighborhood. Complementing the oversized pool will be a generous multi-purpose room for parties, catering kitchen and state-of-the-art fitness facility. "We are providing an enriching lifestyle for a fraction of the cost of similar communities in the area," says Colegrove. "We are offering a staggering value by building large living spaces, in an ideal location, for an affordable price."

"It is a challenge today to offer a spacious home in a desirable neighborhood with the ever increasing prices of land and its scarcity. Shelby Homes has created harmony between the nut and bolts of practicality and the luxury of elegant living. Just one look at the total package being offered will give you an indication that Forest Ridge will soon become another jewel in the crown of communities known as Shelby Homes."

The community is the second West Coast venture for Fort Lauderdale-based Shelby Homes. Shelby Homes just completed a home run event with the close out of the Meadows located in the town of Estero. With more than 3,000 homes to its credit, Shelby Homes has transported an impeccable reputation from its South Florida roots to Lee County. "We were so pleased with the results at The Meadows that we feel Forest Ridge will too be a resounding success," says Colegrove.

Currently, sales for Forest Ridge are being administrated at the Meadows of Estero Sales Center. To reach the sales office for The Meadows of Estero and further information on Forest Ridge, take I-75 to Corkscrew Road/exit 123. Travel west on Corkscrew Road to the U.S. Route 41 junction. Head south approximately one-half mile to the sales office on the corner of U.S. Route 41 and Pelican Sound Drive. The sales office is open 10 a.m.-5:30 p.m. daily. For information, call 239-949-2722 or visit either www.ForestRidgeCoachHomes.com or www.Shelby-Homes.com.

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For additional information, Contact:

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