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Shelby Homes expands influence in the Treasure Coast



Timeless beauty, superior interior and exterior finishes and an ideal location is how Shelby Homes defines value. Shelby Homes, a Fort Lauderdale-based builder and developer, has found such a location in the Treasure Coast.

This past August, Shelby Homes embarked on Millstone Landing, its largest community to date. Located on Emerson Avenue just north of Indrio Road, Millstone Landing is a master planned community of 613 single-family residences. It will feature 11 innovative designs with air-conditioned spaces from 2,100 to just more than 3,800 square feet. Within its 293-acre border will be "The Club," a social center in excess of 10,000 square feet that will provide the community's heart beat. Inside this grand structure will be a state-of-the-art fitness and cardiovascular center, a library/tech area, kid's playroom and a separate 3,000-square-foot pavilion for social gatherings. An oversized pool, tennis courts and basketball court flank the clubhouse.

"Currently there are just over 100 sales at Millstone Landing," states David Colegrove, vice president of sales for Shelby Homes. "What's amazing is that all of the floor plan designs have been warmly received by our buyers. Each has its own character and mirrors many lifestyles."

The Woodlands Collection features five home designs on sites measuring a minimum of 52-by-120 feet in size. Three of the designs will be one story and two others will allow for two-story living. With air-conditioned spaces from 2,132 to 3,400 square feet, the Woodlands Collection will sport designs ranging from two bedrooms plus a den to four bedrooms with a loft and two to four baths. Each home has a covered rear lanai and a two-car garage.

The Tiffany Collection contains six home designs with living spaces from 2,469 to more than 3,800 square feet under-air. Built on at least 60-by-120 foot sites, this collection features designs ranging from three bedrooms plus a den to five bedrooms and two-and-one-half to four baths. Each home has a covered rear patio and a two- or three-car garage.

Within each home, Shelby Homes ensures a complete interior package. Every gourmet kitchen is equipped with 42-inch upper cabinets and a full appliance package, offered in a variety of colors. Each package consists of a 22-cubic-foot refrigerator with ice and water in the door, a slide-in self-clean oven with a radiant glass cooktop and a microwave above the range, and a multi-cycle dishwasher and garbage disposal.

Each master bath contains 36-inch raised vanity cabinets with cultured marble tops as well as dual sinks, a soaker tub and separate shower. Tile floors are standard in the baths, entry foyer, laundry room, kitchen, and breakfast area. For the technologically minded, each home includes structured wiring for optimal Internet and computer networking as well as a high efficiency air-conditioning system, electric smoke detectors and a centrally monitored alarm.

Shelby Homes entered the Treasure Coast with its seaside community of Mariner Bay located just south of the Seaway Drive causeway on Ocean Drive/A1A. Composed of 136 townhomes, Mariner Bay set the trend for elegance and value on Hutchinson Island. Since commencing sales early in 2003, Mariner Bay enjoyed an extraordinary sales effort and the final buildings will be completed shortly.

Shelby Homes released its second community of affordable town homes off Oslo Road in Vero Beach. This community, Bradford Place, featured 152 one- and two-story attached homes each with a minimum of three bedrooms, a covered patio and a garage. Bradford Place sold out in just 27 days from the point of introduction.

Because of its success in the area, Shelby Homes is announcing aggressive plans to further its commitment to the area with many new releases slated for 2006. In February, Shelby Homes plans to unveil Carriage Pointe Estates, a 132 unit single-family community composed of five thoughtfully engineered designs with three to six bedrooms and living spaces from 1,836 to 3,367 square feet. Located near I-95 and the Florida Turnpike off Selvitz Road, Carriage Pointe Estates, like Millstone Landing, will feature a carefree lifestyle exemplified by maintained yards.

Whether it is a townhome or an estate sized residence, Shelby Homes' commitment to personalized homes has never wavered. To help buyers achieve a "custom" feel, the builder recently opened a 5,000-square-foot showroom at the Florida Furniture Mart located at the interchange of I-95 and State Road 70 (Okeechobee Road). From cabinets and countertops for the kitchen to glass enclosures and vanity and tub color choices for the baths, the Design Center is complete with all the latest interior finishes.

"We're excited about our Design Center," says Colegrove. "It is clear that Shelby Homes is not shy about investing in its customers. Not many builders provide such resources to assist buyers in personalizing their homes."

To visit the Millstone Landing sales center, take I-95 to Indrio Road (exit 138) and proceed east to Emerson Avenue (27th Avenue). Head north approximately three miles to the entrance on the left side of the street.

The Millstone Landing sales center is open 10 a.m.-5:30 p.m. Monday through Sunday. For information call 772-257-3003 or visit www.MillstoneLanding.com.

For information about other Shelby Homes communities, visit www.Shelby-Homes.com.

Prices and terms are subject to change without notice. Brokers are warmly welcome.



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