

Shelby Homes continues to build solid construction



While eight storms have crisscrossed Florida during the past 14 months, leaving destruction in their wake, Shelby Homes withstood the onslaught throughout its portfolio of communities which now spans the entire southern half of the sunshine state.

“Our hearts go out to those who have experienced untold losses from these tragic storms,” said President and CEO Robert Shelley. “We have grown exponentially in recent years and now build from Ft. Lauderdale to Vero Beach and on the west coast of Florida. As a family-run and community-minded company, you can imagine our anxiety not only for our communities but also for all of the areas in which we build.”

“We were first relieved, then elated, by the way our homes and our communities faired during these unprecedented events,” said David Colegrove, Vice President of Sales, who cited the dedication and professionalism of field staff. Construction and sales personnel reported back to work even while weathering their own personal challenges and all sales offices were open and operational by the following weekend. “We are grateful to our team whose relentless efforts have restored the beauty of our neighborhoods, even before electricity was returned. Our appreciation goes out to our extended family of sub-contractors whose watchful eyes and careful precision are a major part of our quick rebound during this trying time,” he said. Shelby Homes is definitely committed to helping our extended family of buyers.”



One Shelby Homes community that was affected multiple times was Mariner Bay on Hutchinson Island in Florida’s Treasure Coast region. Mariner Bay was first impacted by Hurricane Frances, followed briefly by the remnants of Hurricane Ivan and Hurricane Jeanne last year and most recently by Hurricane Wilma. “All in all,

Mariner Bay was spared the brunt of the damage shown in the media,” said Colegrove. “Every structure stood and the final homes are on schedule to close without delay.” Comprised of 136 luxury townhomes and villas, Mariner Bay’s remaining homes are under construction and residents live on site.

Although luck played a part in the equation, the major source of success came from the company’s careful site planning and solid construction methods. With two major bodies of water surrounding Mariner Bay, Shelby Homes exceeded building codes with features such as fortified slabs, impact-resistant glass on the second floors and concrete between the floors. “It’s Shelby’s policy to deliver a well built home and offer outstanding value. Nothing could have tested that resolve any more than the recent events on the Island,” said Colegrove.



Shelby’s communities of Country Cove in Lake Worth and the Meadows on Florida’s Gulf Coast fared similarly. Country Cove, a luxury community of 126 single-family homes priced from the \$700s, and The Meadows, an outstanding coach home community priced from the \$600s on Florida’s west coast, are now offering immediate occupancies for hurricane victims. “We hope those who are displaced will see this article,” said Colegrove. “We want to help as many as possible to seek refuge in a quality built home that has been tested under extraordinary conditions.”



In spite of Mother Nature’s recent fury, Shelby Homes is resolute in its commitment to the Treasure Coast region. The company recently acquired six new land parcels in Port St. Lucie, Fort Pierce and Vero Beach representing more than 2,000 homes to be constructed. “We have always felt the Treasure Coast was a prime area for all lifestyles and business opportunities,” said Shelley. “However extraordinary these recent events, people will still need new homes and we are poised to meet that challenge.”



Millstone Landing is Shelby Homes' newest development in the area. Composed of 613 single-family homes within a gated entry, the community opened in Vero Beach in August. Now known as the finest address of the new Vero Beach, Millstone Landing offers numerous activities at the fully-equipped 10,000-square-foot clubhouse and a carefree lifestyle replete with lawn care maintenance through the association. Eleven distinctly different floor plans provide living space from 2,131 to 3,822 square feet on one and two levels.

Shelby Homes is one of Florida's largest privately-owned builders specializing in all aspects of residential living, from townhomes to custom estate homes. For nearly 20 years, Shelby Homes has implemented the finest in construction methods, architectural detail and quality to insure that every home is built to the complete satisfaction of the homeowners. With roots in the top South Florida communities Shelby Homes has built a solid reputation for creating elegant, superbly-crafted townhomes, coach homes, single-family and estate residences.

For information on Shelby Homes or any of its communities, visit www.shelby-homes.com or call 954-318-1000 ext. 308.

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